

**MINUTES OF THE SPECIAL MEETING OF THE GEORGETOWN CHARTER TOWNSHIP
BOARD HELD AUGUST 20, 2012, 7:30 p.m.**

The meeting was called to order at 7:30 p.m. by Chairperson D. Dale Mohr.

Roll Call

Members present: D. Dale Mohr, Carol Scholma, Richard VanderKlok, Steven Sanders, Brett Strick, Chad Tuttle, Jim Wierenga
Also present: Daniel Carlton (Township Superintendent), Kelly Cavanaugh (Zoning), members of the public
Absent: None

#120820-01 – Facilities Discussion

The Board discussed goals for improvements to all Township facilities. The consensus of the Board was to focus on the Library, Senior Center, a potential farmer's market, a community/events space and a veteran's memorial.

Moved by Richard VanderKlok, seconded by Jim Wierenga, to authorize the Superintendent to contract an architect to draw preliminary plans for the expansion and/or connection of the Library and Township Office.

MOTION CARRIED UNANIMOUSLY.

#120820-02 – Beautification Discussion – Sign

Moved by Richard VanderKlok, seconded by Steven Sanders, to authorize the Superintendent to obtain quotes for the construction and installation of the original sign concept from Design+.

MOTION CARRIED UNANIMOUSLY.

#120820-03 – Branding Discussion

Kelly Cavanaugh gave a presentation of the outcomes and themes from the branding homework passed out at the last regular Township Board meeting. After the individual section outcomes were discussed, a list of duplicate words, or most common words, was presented. It was explained that these words should become the foundation for the Township's branding efforts. The Township Board will be given a copy of the duplicate words in order to continue brainstorming logos, slogans and themes. In addition, a few slogans and invitational/descriptive phrases were already presented. The Board will continue discussion on these items at a future meeting.

Attachments: [Duplicate Words](#)
[Slogans](#)

#120820-04 - Public Comment

Ron Villerius
Jon Cade
Mavis Byers
Del South
Liz Timmer

#120820-05 - Closed Session for Property Discussion

Moved by Jim Wierenga, seconded by Carol Scholma, to go to closed session for property discussions.

MOTION CARRIED UNANIMOUSLY.

#120820-06 – Open Session

Moved by Richard VanderKlok, seconded by Steven Sanders, to go to open session.

MOTION CARRIED UNANIMOUSLY.

#120820-07 - Meeting Adjourned

Moved by Richard VanderKlok, seconded by Steven Sanders, to adjourn the meeting at 9:20 p.m.

MOTION CARRIED UNANIMOUSLY.

D. Dale Mohr, Supervisor

Richard VanderKlok, Clerk